

hardy.



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identidade visual

01 de novembro 2011

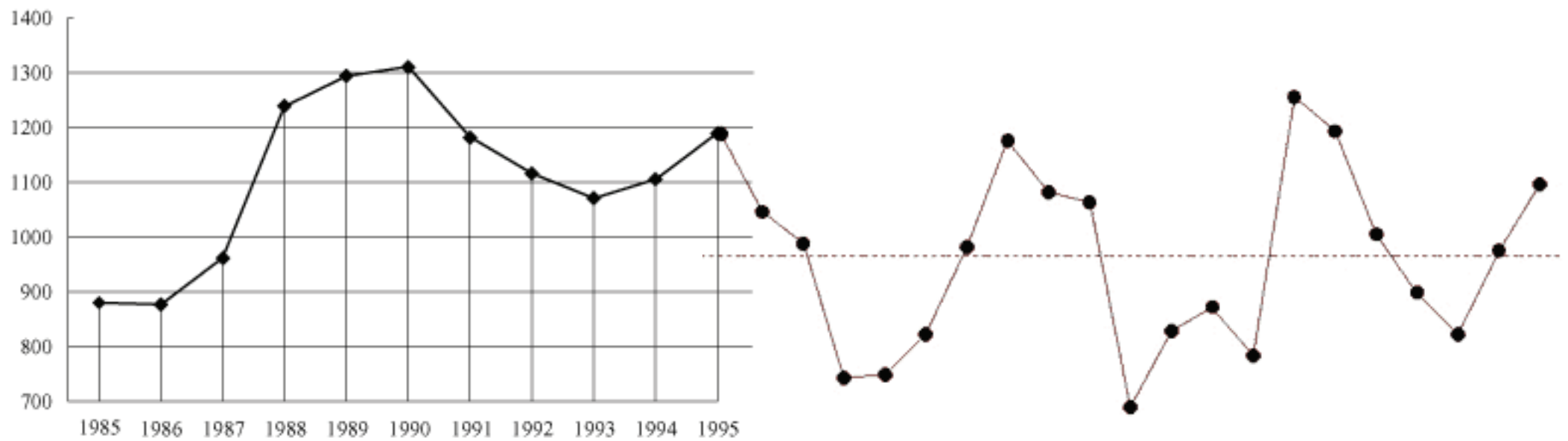
, **conceito**



ascensão

An aerial photograph of a vast, lush green mountain valley. A winding river flows through the center of the valley, surrounded by dense forest. In the foreground, a small settlement is visible on a hillside, with a road leading down towards the river. The word "possibilidades" is overlaid in white text at the bottom left.

possibilidades



linhas gráficas

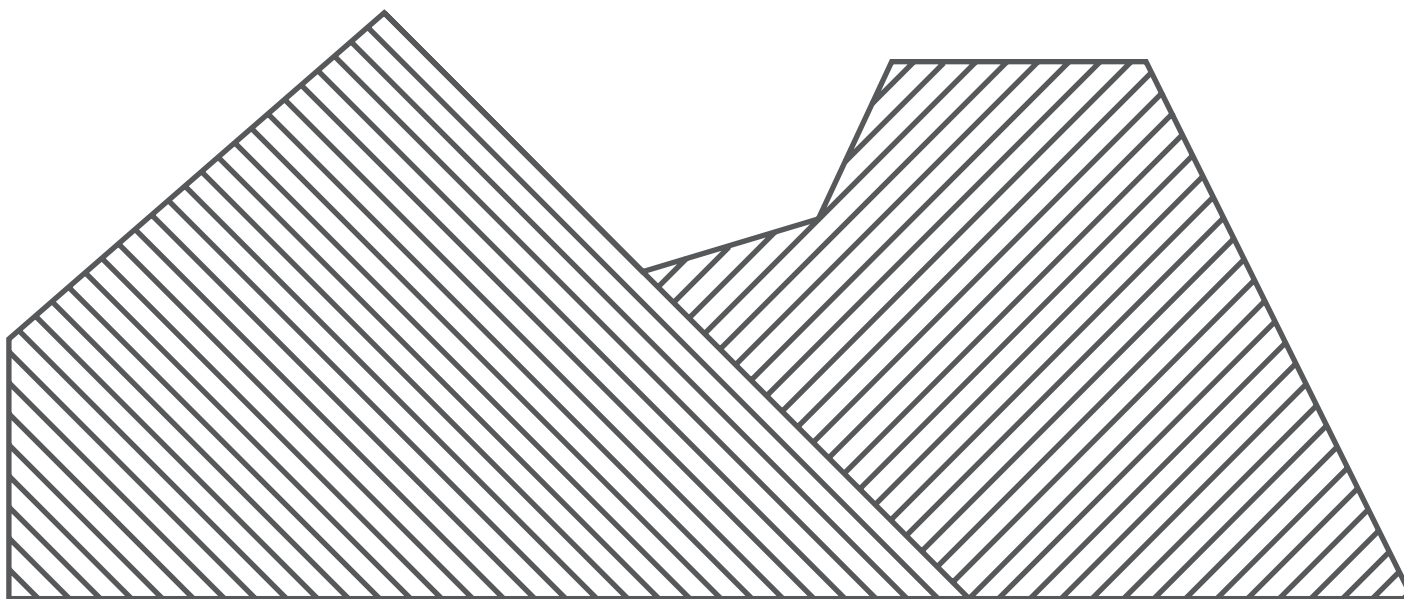
A dramatic landscape photograph featuring a bright, low sun in the upper left corner, casting a warm, golden glow across the sky and over a range of dark, silhouetted mountains. The sky is filled with wispy, light-colored clouds. In the lower-left foreground, the dark silhouette of a person is visible, holding up a device to capture the scene. The overall mood is serene and expansive.

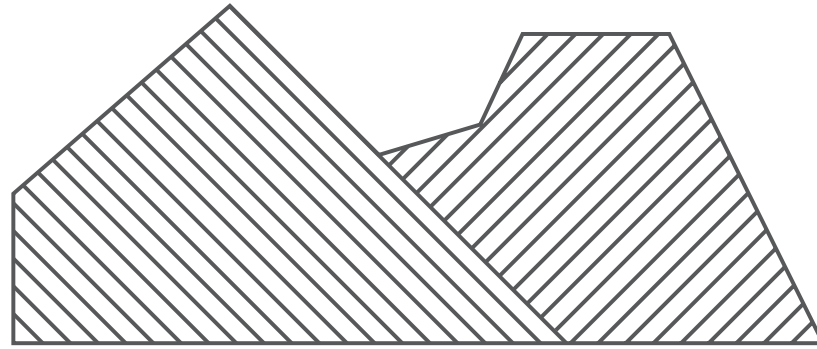
visão de longo alcance

, identidade









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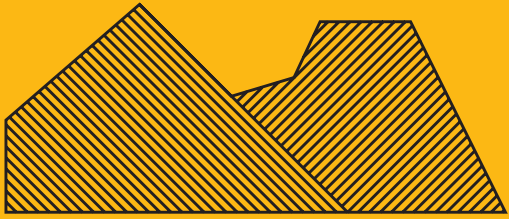


Identidade visual | Paleta Cromática

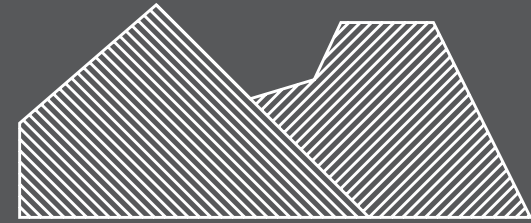
PANTONE 116 U
C 0 M 30 Y 100 K 0

PANTONE 425 U
C 0 M 0 Y 0 K 80

PANTONE BLACK U
C 0 M 0 Y 0 K 100



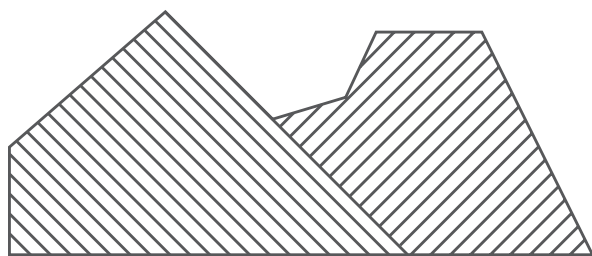
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Identidade Visual | Logotipo | Versão Horizontal



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Identidade visual | Tipografia

IMERI

Tipografia exclusiva

New Gothic MT

A B C D E F G H I J K L M N O P Q R S T U V X Z

a b c d e f g h i j k l m n o p q r s t u v x z

1 2 3 4 5 6 7 8 9 0

, aplicação



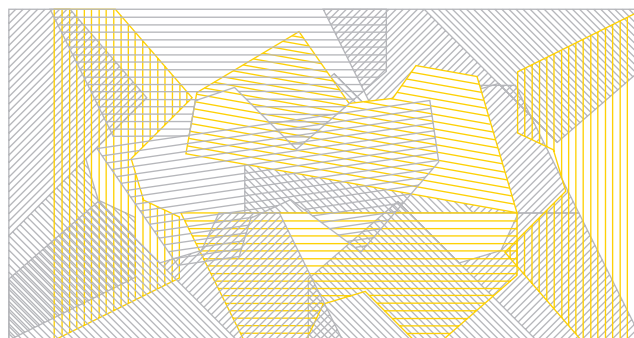
Aplicação | Cartão de visita



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